

S.H.A.R.E Girlguiding South West England

Resource Content



How the Campaign works and what it is about

We know that all our members in Girlguiding South West England are fantastic and we want you to share all the amazing things you do in Girlguiding each week and make some noise about what we do! Let's showcase to everyone how proud we are to be members of Girlguiding and hopefully, when people see all the fun we are having, we can encourage more young members and volunteers to join us at the same time!

To earn your 'S.H.A.R.E' challenge badge, Rainbows should do one thing from 3 different sections, Brownies from 4 sections and Guides & Rangers should complete one thing from each section.

- Shout out & share
- Happy news
- Advertise
- Reach out to your community
- Encourage

We have provided suggestions for each section but feel free to come up with your own ideas to suit you and your unit. We've included guidance about creating your own designs, and suggested templates for you to use on social media. There are also some suggested programme links.

You can complete this as an individual or as a group and there is no set time by which to complete it.

Finally, don't forget to share with us what you are getting up to! [#SHAREGirlguidingSWE](#)

Facebook: @GirlguidingSWE
Twitter: @GirlguidingSWE
Or @SWEChiefsTeam

Insta: @GirlguidingSWE
Or @SWEChiefsTeam
Email: mgr@ggswe.org.uk



Page of resources and links

Using the correct Guiding language

'As Good as our Word' - Girlguiding tone of voice guidelines download:

<https://bit.ly/3IF0xRR>

Shout Out and Share' - Promoting Guiding: <https://bit.ly/3S4igHP>

Girlguiding South West England Press Release Templates with Region info:

<https://bit.ly/3IUgB36>

Girlguiding generic photo consent form:

<https://bit.ly/3sxok64>

Design Tools

Girlguiding Design Centre: <https://bit.ly/3M8p4Bm>

Canva: <https://bit.ly/3K0MmXY>

Links to Girlguiding programme - See Page 9

Recruitment materials

Free postcards, posters and leaflets are available from either

The Girlguiding shop: <https://bit.ly/3wA4ra9>

Region online shop: <https://bit.ly/3vi4KXc>

Example social media posts

This May we are taking on the #SHAREGirlguidingSWE Challenge & the 1st St Anns Brownies will be planting 15 trees in the Queen Elizabeth Gardens for the #QueensJubilee!

@girlguidingswe @BBCWilts @journalupdate

Have you noticed the 2nd Sharcott Guides out and about Pewsey this week? Stop to say hello as they take on the #SHAREGirlguidingSWE Challenge in the community doing

#randomactsofkindness @girlguidingswe @wiltsgazette

Notes to consider

Activities within this resource encourage the use of social media and the legal age to hold an account on these platforms is 13years old. If underage members are engaging in these activities, then do so under the supervision of an adult and legitimate account holder.



1. Shout out & share

We want you to shout out and share your Girlguiding story with someone. There are lots of ways you could do this:

- Create a display about your unit for your meeting place or somewhere else nearby
- Share stories on social media e.g. “without Girlguiding I wouldn’t have” “where has Girlguiding taken you?”
- Make an electronic scrapbook
- Can you use Girlguiding as part of a show and tell session at school? Or in an assembly?
- Give a talk about your experiences in Girlguiding to a group of people
- Make a gift for a friend for example a friendship bracelet, bookmark, card or another gift and tell them where you made it when you gift it to them

2. Happy news

Share a happy news story about Girlguiding! Here are some suggestions:

- Contribute to a local blog, vlog, or news story – maybe you could put an article on your County/Island website about your unit?
- Write an article for your local magazine or newspaper
- Organise a girl takeover of your division or county social media accounts
- Run a photo competition between local units, share your memories:
 - favourite camp moment
 - favourite picture from your time in Girlguiding
 - a photo that represents Girlguiding for you

3. Advertise

- Put recruitment postcards through letterboxes in your local area, you could also combine this with a random act of kindness at the same time
- Display a poster in a public place, can you all find somewhere unique to put a poster up?
- Design your own poster and display this in a public place
- Create your own trail around your local area for people to take part in:
 - fairy houses
 - egg hunts
 - pumpkins
- Be seen out in public in uniform having fun
- Join in with local community fetes and help run a stall
- Take part in local community festivals such as scarecrow trails or Christmas tree festivals
- Wear your uniform to school for World Thinking Day on February 22nd (or another day if it can be arranged!)



4. Reach out to your community

- Carry out some random acts of kindness in your local area, don't forget to leave a note with them so they know who it is from! Here are some ideas – we'd love to see what you come up with as well!
 - Write and share positive messages
 - Write a card to someone (for example at a residential home)
 - Plant a flower and leave it for someone to find
 - Fill an envelope with wildflower seeds and put them through someone's door
 - Decorate a bookmark and leave it in a library book for someone to find
 - Write a thank you letter to someone for helping
 - Fill a mug with coffee sachets, tea bags and biscuits, then leave it somewhere for someone to find
- Activities to help communities out and about:
 - See if you can help volunteer at your local Park Run or a similar event
 - Organise a litter pick
 - Hold a collection for your local foodbank
 - Adopt a local area to look after by planting flowers or vegetables
 - Make dog poo bag holders
 - Hold a fundraising event such as a jumble sale or coffee morning, or take part in a charity walk
- Growing Guiding seeds
 - Plant a tree
 - Grow some wildflowers
 - Give people seeds as a gift – either buy seed paper to print on or have a go at making your own!

5. Encourage

- Hold a bring a friend or family night to encourage new members to join
- Host a bring a friend evening (don't forget we have region badges available for this)
- Invite your families to a meeting – how about hosting a quiz night, campfire, or a Christmas carol concert?
- Ask your family and friends if they can visit your unit to share their skills for a meeting and you can show them your unit at the same time
- Hold an open event for people to come to and find out more about Girlguiding
- Hold a transition event or meeting to encourage younger members to move up to the next section

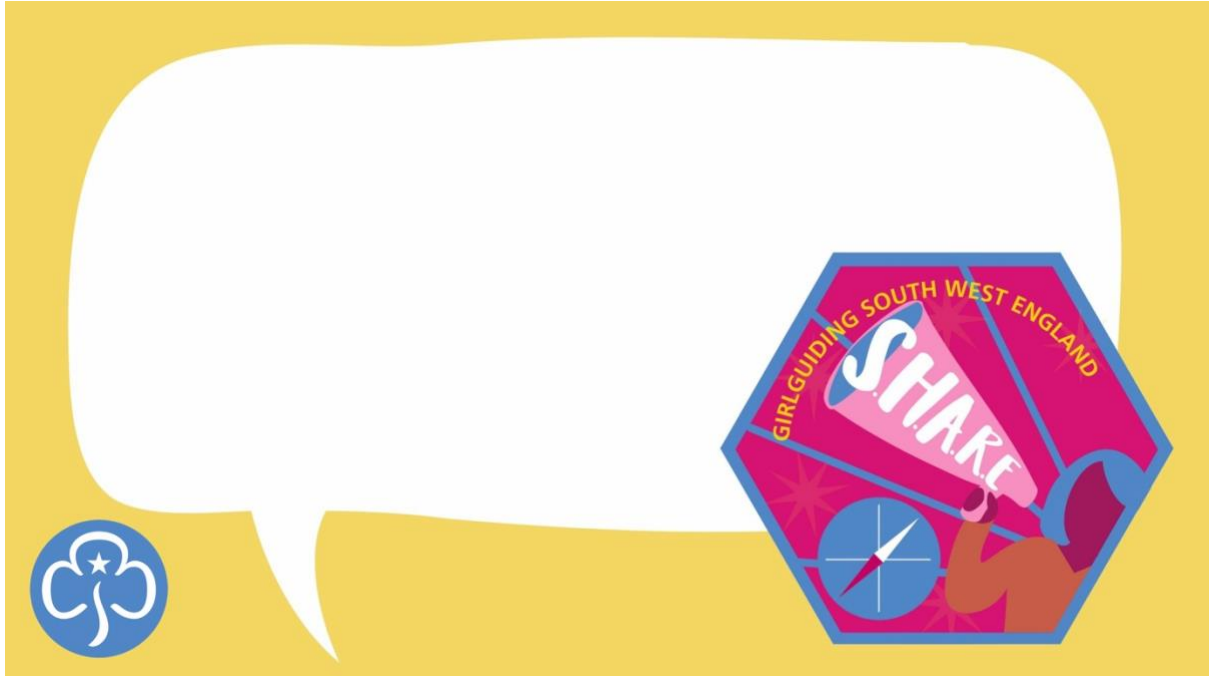


6. S.H.A.R.E Templates

Social media graphic templates

[Click here](#) to download the file of these images from the Region Google Drive









{YOUR FULL ADDRESS
{POSTCODE}

{MP'S NAME}
{FULL ADDRESS}
{POSTCODE}

{DATE}

Dear {MP NAME},

We are {UNIT NAME} and we are constituents of {YOUR CONSTITUENCY}.

We are writing to you today because {EXPLAIN KEY REASONS AND ANY PERSONAL EXPERIENCES/CIRCUMSTANCES}.

We would like your support to take the following steps:

- {BULLET POINT LIST OF CLEAR ACTIONS}
- {DON'T FORGET TO INCLUDE A REASONABLE TIME FRAME}

In your response please outline the ways you intend to address the above and support our local units' cause within in your constituency.

Please do keep me informed of any progress made.

We look forward to hearing from you.

Yours faithfully,

{YOUR NAME}



“Shout out” - programme links

Rainbows

Skills Builders

- Know Myself - Network Stage 1 - Be brave!
- Express myself - Communicate Stage 1 - Chatterbox
- Have Adventures - Explore Stage 1 - Explore Local
- Take Action - Influence Stage 1 - Care and Share
- Take Action - Make a change Stage 1 - Care about my cause
- Take Action - Make a change Stage 1 - Growing cups of Kindness
- Skills for My Future - Lead Stage 1 - All about you

Brownies

UMAs:

- Take Action - Super Brownies
- Take Action - Positive pebbles
- Take Action - Brownie best bits
- Take Action - Brownie broadcasters
- Take Action - Headline generator
- Take Action - Spin it
- Take Action - One good turn leads to another
- Know Myself - Brownie beads

Guides

UMAs:

- Take Action - The power of positivity
- Take Action - K is for kindness
- Know Myself - Washing line of pride
- Take Action - The fact of the matter
- Take Action - People in the news

Rangers

Skills Builders

- Know Myself - Reflect Stage 6 - Hear me out
- Know Myself - Network Stage 6 - Facilitate your mates
- Express Myself - Communicate Stage 6 - Share your skills
- Have Adventures - Explore Stage 6 - Leave only footprints
- Take Action - Influence Stage 6 - Influence the influencer
- Take Action - Influence Stage 6 - Like, share, subscribe
- Take Action - Make a change Stage 6 - Share the load
- Skills for My Future - Lead Stage 6 - Plan it