

Dear Parent/Guardian

You can help your daughter's Unit to fundraise at no cost to you. Girlguiding and easyfundraising.org.uk are working together to help Units fundraise easily and for FREE! Please support us.



What is easyfundraising?

easyfundraising is a free service that allows charities and good causes to raise money when their supporters shop online with over 2,700 retailers, including Amazon, John Lewis, Next and Argos. With the extra money you help raise, we can provide additional activities and resources for the girls, for example extra craft material, a new tent or a trip to a Girlguiding event.

How does it work?

There are two stages, firstly you have to register as a supporter with your daughter's Unit and then you can start shopping.

Stage 1 - How to register

1. Start at www.easyfundraising.org.uk/girlguiding-swe/
2. Click on 'Support my Unit'
3. Type the name of your daughter's Unit into the box which says 'Support your Unit - get started'.
4. A list of one or more Units will come up - if you recognise your daughter's Unit click on 'Support'.
5. The next screen asks for your personal details: your first name, last name, email address and password. You are also given the option of installing the 'Find & Remind' toolbar; it reminds you every time a donation is available from the website you're on. (It's completely ad-free and safe)



Registration is now complete and you reach the screen which allows you to type in the name of the retailer or product you are looking for.

Stage 2 - How to shop

1. Let's say you want to buy a book from Amazon. Visit easyfundraising.org.uk and sign in. Type in Amazon in the Search box.
2. The easyfundraising website brings up the link to Amazon, click on the grey arrow for Amazon. Click 'Go Shopping and Raise Funds' and the easyfundraising website takes you the Amazon website, then simply make your purchase. The price of the book is exactly the same as if you'd visited Amazon directly.
3. After you've bought your book, Amazon will make a donation to your chosen Unit as a thank you for shopping with them - and it costs you nothing extra. easyfundraising collects the donations on behalf of your daughter's Guiding Unit and you will also receive an email from easyfundraising to confirm the donation made from your purchase. (This can take up to 30 days for a retailer to process.)



Using the easyfundraising 'Find & Remind' toolbar makes shopping even easier, on average, people who install it raise up to 5 times more donations.

4. You will receive a welcome email from easyfundraising. At the bottom of this email you can click on 'With the App' to download easyfundraising to your mobile phone or tablet.

Sounds too good to be true? It's not

It's free, it's 100% secure, you will not be bombarded with adverts and it's spam free. But above all, it's really simple to use.

"easyfundraising is exactly that - and the system is easy for parents to use when shopping online"

Jackie Hall, Parent

"Fantastic....easy, simple and FREE. I shop online for things I need AND raise funds for my local Unit"

Jenni Freeth, Girlguiding SWE

Any questions?

If you need help or have any questions, just get in touch with your daughter's Unit Leader, send an email to support@easyfundraising.org.uk or call easyfundraising.org.uk on 0121 285 4823



Many thanks for your support!

Girlguiding South West England